



55 INSTITUTIONAL APPOINTS PAUL GAMBLE AS CEO

Industry Veteran Will Lead Firm's Expanded Offerings, Partnerships and Client Solutions

New York, September 19, 2017 -- 55 Institutional Partners, LLC, a leading investment science and technology firm whose offerings enable advisors, wealth managers and asset managers to deliver better outcomes for clients, appointed Paul Gamble as Chief Executive Officer. Gamble, who brings 25 years of experience in advisory services, financial technology, retirement planning and investment management to the firm, will report to the Board of Directors.

Mr. Gamble joins 55 Institutional from Financial Engines, where he served as Executive Vice President and helped to grow the company from a FinTech start-up through its initial public offering to its position as America's largest independent investment advisor, with more than \$150 billion assets under management. Most recently, he oversaw Financial Engines' institutional business, including distribution strategy, sales, institutional marketing, strategic partnerships, implementation and relationship management.

"Paul has a unique and proven set of experiences that are relevant and applicable to 55 Institutional as it scales to the next level," said Dr. Vinay Nair, Chairman and Founder of 55 Institutional. "He will help accelerate the distribution of our offerings through new and existing partnerships and oversee the growth of 55 in a fast-growing marketplace. We are excited to have Paul lead us into the future."

"I'm excited to join 55 Institutional's team of leading researchers and technology professionals" said Mr. Gamble. "The company is uniquely positioned to help its partners capitalize the biggest growth opportunities that are transforming the industry today -- including the use of passive building blocks, the rise of automated investment solutions and the heightened focus on diversification, taxes and fees. I look forward to expanding 55 Institutional's growing list of partnerships, helping them differentiate and deliver better outcomes for their clients.

Mr. Gamble earned a Bachelors of Arts from The College of Wooster and graduated from the Advanced Management Program at Harvard Business School. He is also a member of the executive and operating committees of the Defined Contribution Institutional Investment Association (DCIIA).

About 55 Institutional Partners, LLC

55 Institutional Partners, LLC is a leading investment science and technology firm. Its team of prominent academic researchers, investment experts and financial technology professionals have developed proprietary technology and methodologies that enable asset managers, advisors and wealth managers the ability to deliver better outcomes for clients. 55 Institutional's services include helping partner firms design investment strategies, educate clients, and streamline management of portfolios of ETFs and other passive building blocks. The firm's tax technology makes tax optimization more accessible, easier to implement and more effective than traditional methods to deliver better after-tax returns for investors. More information is available at <https://55institutional.com/>.

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